

JESSE VAN VLECK

PO Box 18951
SAN JOSE, CA 95158

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Objective apply my motivation and talent to documenting the sport of skateboarding and the lifestyle of skateboarders in photos, videos, and words.

Related Skills

- Action sport photography/videography, especially skateboarding
- Blog and online store creation and maintenance from design to content
- Inventory management for retail and online store
- Logo clothing design and production
- Still and video photography in the field and studio for products, ads, parties and events
- Feature and travel article writing
- Mac proficiency, especially Photoshop and digital photo editing
- Video editing with Final Cut Pro
- Teambuilding event facilitation

Online Portfolio/ Related Links

www.jvvphotography.com (photo/design portfolio)
www.redcurbs.blogspot.com (Red Curbs blog)
www.skateredcurbs.com (Red Curbs website)
www.shopredcurbs.com (Red Curbs online store)

Work Experience.

Astraya — April 2013 - current

As part of the EMT inventory team, I collect e-waste from the tech stops and printer stations daily or by request through the ticket system. At the LOC, I sort through the e-waste, enter it into the inventory system, test and clean it, pull out items that can be redistributed back to the tech stops, and recycle the left over items. I also do conference room inspections to make sure the GVC equipment is in working order.

Small Business Owner: Red Curbs — 2010 - current; Sunnyvale Skate Supply — 2012 - 2013

In 2010, I started Red Curbs, a skateboard recreation company with an online store, blog and website. I design the Red Curbs logo products and produce some of the clothing products myself. I designed and maintain the Red Curbs blog, keeping it fresh with photos, and videos. As an experienced blog master, I have taught people how to design and implement blogs, adjust appearance, and become confident blog masters themselves.

I handle the social media and advertising to promote Red Curbs. I shoot photos, create graphics, and design print and online ads. I designed the Red Curbs website and online store. I work with another person to keep them current.

In 2012, I opened Sunnyvale Skate Supply, a retail and online store. As owner, I was fully responsible for both stores, and performed all the duties I still perform for Red Curbs. Because it was so difficult to compete with national skateboard shops, I decided to close Sunnyvale Skate Supply.

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Freelancer: Photography, Teambuilding Facilitation, Web Design — 2011- 2013

I worked for Teambuilding ROI, a company specializing in offsite teambuilding events. I photographed the events and/or facilitated team activities. I was a contributing photographer to *Skidmark Magazine* and have had many pics of the week published by *Thrasher*.

I shot and edited a web video commercial for Apex Armor. I photographed dozens of kids' parties, bar and bat mitzvahs, and sweet 16s. Prior to that, I was a photographer for the Nor Cal Mustangs, a now defunct roller hockey team in San Jose, and I shot food and menu items for Chef Dane's in Santa Clara.

I traveled coast to coast skating and photographing skateboarders and skateboard parks.

I worked for Tech Talk, a website design company, implementing HTML and CSS.

Mover for Going Green — 2010-2013

I was a staff member of Going Green, a moving company specializing in helping the elderly pare down and recycle their years of accumulated possessions as they prepared to move to retirement communities.

Staff Photographer for the San Jose City College Times — 2004

I photographed college events as assigned by the editor, assigned other photographers as needed, and trained photographers in newspaper procedures. I traveled to China with the San Jose State basketball team to photograph their exhibition tour.

Education San Jose State University, B.A. Photography and Art