

# JESSE VAN VLECK

PO Box 18951  
SAN JOSE, CA 95158

JESSE\_VANVLECK@YAHOO.COM  
408-807-6928

**Objective** apply my motivation and talent to documenting the sport of skateboarding and the lifestyle of skateboarders in photos, videos, and words.

## Related Skills

- Action sport photography/videography, especially skateboarding
- Blog and online store creation and maintenance from design to content
- Inventory management for retail and online store
- Logo clothing design and production
- Still and video photography in the field and studio for products, ads, parties and events
- Feature and travel article writing
- Mac proficiency, especially Photoshop and digital photo editing
- Video editing with Final Cut Pro
- Teambuilding event facilitation

## Online Portfolio/ Related Links

[www.jvvphotography.com](http://www.jvvphotography.com) (photo/design portfolio)  
[www.redcurbs.blogspot.com](http://www.redcurbs.blogspot.com) (Red Curbs blog)  
[www.skateredcurbs.com](http://www.skateredcurbs.com) (Red Curbs website)  
[www.shopredcurbs.com](http://www.shopredcurbs.com) (Red Curbs online store)

## Work Experience.

### *Astraya — April 2013 - current*

As part of the EMT inventory team, I collect e-waste from the tech stops and printer stations daily or by request through the ticket system. At the LOC, I sort through the e-waste, enter it into the inventory system, test and clean it, pull out items that can be redistributed back to the tech stops, and recycle the left over items. I also do conference room inspections to make sure the GVC equipment is in working order.

### *Small Business Owner: Red Curbs — 2010 - current; Sunnyvale Skate Supply — 2012 - 2013*

In 2010, I started Red Curbs, a skateboard recreation company with an online store, blog and website. I design the Red Curbs logo products and produce some of the clothing products myself. I designed and maintain the Red Curbs blog, keeping it fresh with photos, and videos. As an experienced blog master, I have taught people how to design and implement blogs, adjust appearance, and become confident blog masters themselves.

I handle the social media and advertising to promote Red Curbs. I shoot photos, create graphics, and design print and online ads. I designed the Red Curbs website and online store. I work with another person to keep them current.

In 2012, I opened Sunnyvale Skate Supply, a retail and online store. As owner, I was fully responsible for both stores, and performed all the duties I still perform for Red Curbs. Because it was so difficult to compete with national skateboard shops, I decided to close Sunnyvale Skate Supply.

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### ***Freelancer: Photography, Teambuilding Facilitation, Web Design — 2011- 2013***

I worked for Teambuilding ROI, a company specializing in offsite teambuilding events. I photographed the events and/or facilitated team activities. I was a contributing photographer to *Skidmark Magazine* and have had many pics of the week published by *Thrasher*.

I shot and edited a web video commercial for Apex Armor. I photographed dozens of kids' parties, bar and bat mitzvahs, and sweet 16s. Prior to that, I was a photographer for the Nor Cal Mustangs, a now defunct roller hockey team in San Jose, and I shot food and menu items for Chef Dane's in Santa Clara.

I traveled coast to coast skating and photographing skateboarders and skateboard parks.

I worked for Tech Talk, a website design company, implementing HTML and CSS.

### ***Mover for Going Green — 2010-2013***

I was a staff member of Going Green, a moving company specializing in helping the elderly pare down and recycle their years of accumulated possessions as they prepared to move to retirement communities.

### ***Staff Photographer for the San Jose City College Times — 2004***

I photographed college events as assigned by the editor, assigned other photographers as needed, and trained photographers in newspaper procedures. I traveled to China with the San Jose State basketball team to photograph their exhibition tour.

**Education** San Jose State University, B.A. Photography and Art